



Valid Jan 1 - Dec 31, 2023

## PERSONALIZED PACKAGE RATES

The Swoonies new personalized package pricing, enables you to customize each element of your cover to suit your particular needs and budget. It begins with the Starter Package below. Check out the following pages to see how you can personalize your package so it's perfect for you. Rates range from \$135-\$430.

### STARTER PACKAGE | \$135

The Starter Package is for those who want a simple, budget friendly cover, that doesn't sacrifice quality. Made with the same attention to detail that you've come to expect from all my covers, you'll receive a beautiful, flawless work of art that you'll be thrilled to have representing your book.

All covers include the following:

- 1600 x 2650 px artwork
- 1 model stock photo in period appropriate clothing, chosen from my sources
- Mockup of design concept for approval
- Basic background (choose from solid color, gradient, pattern, or 1-2 images)
- Professionally touched up models with minor color adjustments to clothing and hair.
- Professional compositing (background removal, making the images look like they are from the same environment, lighting and shadows, mood setting, romance mist).
- Limited customization.

The images below are examples of the types of **backgrounds** you can expect with the Starter Package. This package does not include hand-painted or customized gowns.



CHOOSE **OPTIONAL** UPGRADES ON THE NEXT PAGE

1

## ENHANCE YOUR MODELS

CHOOSE BETWEEN:

### CUSTOMIZED | +\$50

Add hair swaps, partial clothing swaps, advanced recoloring, extra customizations to suit your story.



### PAINTED | +\$75

Everything in the Customized option, plus a Swoonies Signature hand-painted gown.

### TRANSFORMED | +\$100

Completely alter the appearance of your models for a 100% unique-to-your-cover look.

2

## UPGRADE YOUR BACKGROUND

CHOOSE BETWEEN:

### THEMED | +\$50

Background based on a theme or scene chosen by you. Customized to your color scheme.



### CRAFTED | +\$100

A custom background with an abundance of personalized elements for a 100% unique scene.

### EXPANDED | +\$125

Receive one of The Swoonies large-scale square artworks. Great for print covers & marketing.

3

## ADD BOOK COVER SETUP

CHOOSE THE ONES YOU NEED:

EBOOK | +\$20

PRINT | +\$30

AUDIO | +\$20

## CALCULATE YOUR TOTAL

STARTER PACKAGE | \$135 +

MODELS +

BACKGROUND +

BOOK COVER SETUP =

YOUR TOTAL